

**FOR IMMEDIATE RELEASE**

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CONTACT: Barbara Biers  
Barbara@DataSkill.com | (858) 755-3800  
Sanford, FL USA  
[www.OceanCup.com](http://www.OceanCup.com)



**Officially Amazing! :: New Guinness World Record Approved! :: Key West to Cuba**

**Officially Amazing!** A new GUINNESS WORLD RECORD for the **Fastest journey from Key West to Cuba by powered boat** has been approved at 1 hour, 18 minutes, and 3 seconds set on August 17, 2017 officially naming Nigel Hook and Jay Johnson “Guinness World Records® Record Holders”.



**Nigel Hook & Jay Johnson – A warm welcome in Havana, Cuba**

Late last year, the two sanctioning organizations, [Union Internationale Motonautique](#) (UIM) and [American Power Boat Association](#) (APBA), certified several world records related to Hook’s Cuba run.

The UIM, recognized as the sole global authority in Powerboating by the International Olympic Committee, recorded two world records:

**Key West to Havana** Elapsed time: 1:18:03 Average: 78.742mph

**Key West - Havana - Key West** Elapsed time: 5:41:59\* Average: 35.90mph

*\*time includes the 2:17:43 stop in Cuba for passport stamps and press conference*

And the APBA, the US governing body for power boat racing as authorized by the UIM, included a third world record for the return trip from Cuba back to the US:

**Havana to Key West** Elapsed time: 2:06:13 Average: 48.631mph

Now Hook and Johnson, along with their topnotch team, not only have bragging rights for the fastest time to Cuba in their #77 Lucas Oil SilverHook, they are also the first team able to return to Key West under their own power on the same day. The return trip became its own adventure when just 12 miles into it, the port side abruptly lost power. Hook said “Coming back on one engine was extremely challenging because of the strong side currents from the Gulf. They were so powerful that if we fell off plane, we would have been pushed east faster than idling north.” Johnson agreed, “It would have been a long tow on a dark night in 5-7 footers ... or a long slide over to the Bahamas for breakfast!”

The new Optima YellowTop® battery was onboard for the Ultimate Battery Torture Test:

<https://www.optimabatteries.com/en-us/experience/2017/10/event-7-key-west-cuba-record-books>

and watch the team’s onboard footage here: <https://www.youtube.com/watch?v=jAG5LaGQM8>

Nigel and Jay are quick to state that these world records include their crew and outstanding sponsors. Whenever you are going across the ocean and over the horizon, technology makes the difference for sustaining speed and safety. Hook states “We wouldn’t leave shore without our telemetry powered by Watson IoT. It’s like having your whole team of experts sitting next to you virtually in the cockpit and when you are stretched physically and visually overloaded, that robotic voice alerting you to the next potential hazard is a game changer.” [https://www.youtube.com/watch?v=yvA5ghzNF\\_Y](https://www.youtube.com/watch?v=yvA5ghzNF_Y)



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### About Guinness World Records

Established in 1954, GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. Of the thousands of applications received every month, less than 5% actually make it to become an official entry in the 40,000 world records archived in the Guinness World Records database.

SilverHook® Powerboats is the most exclusive and technically advanced offshore monohull in the world. With lines echoing the iconic XKE that Enzo Ferrari said was the most beautiful car ever made!

